

*Pioneer*

CASE STUDY

# MLB×MARCELO BURLON PARTY

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TOKYO





## MLB×MARCELO BURLON PARTY

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Marcelo Burlon | CEO | Marcelo Burlon County of Milan

The concept of the after party for the launch of the MLB X Marcelo Burlon collaboration was something that feels like a Sunday afternoon at the ball game but also a fashion party with dramatic lights and drinks. I've always trusted the quality of Pioneer DJ, so using the brand's DJ equipment and Pioneer Pro Audio speakers for my party in Tokyo was the most obvious choice. I was impressed by the sound quality of the speakers, both when I was DJing and when I was among the crowd. The perception of sounds usually varies from different spots in an environment, but with the Pioneer Pro Audio speakers it was flawless.

### SYSTEM

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6 x XY-3B, 6 x 218HS, 4 x XY-122, 2 x XY-215S, 4 x XPRS12, 4 x XPRS115S