

Pioneer

PRO AUDIO

CASE STUDY

LUCKY DAY

LAS VEGAS TEQUILA & MEZCAL HOUSE



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PIONEER PRO AUDIO XY SERIES DELIVERS PARTY-PUMPING SOUND TO UNIQUE TEQUILA & MEZCAL HOUSE IN LAS VEGAS

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Ryan Doherty | Founder, Corner Bar Management



Lucky Day Tequila & Mezcal House is an intimate, 3,000-square-foot, 100-person capacity bar exploding with iconic Mexican iconography, color, light and sound. A canopy of 15,000 colorful, programmable LED lights flicker rhythmically to the music, while patrons sway and sip craft agave cocktails beneath.

Local Las Vegas hospitality company Corner Bar Management opened Lucky Day Tequila & Mezcal House in early 2020. Corner Bar Management’s mission is to actualize its passion for local arts and the slightly unconventional through detail-oriented concepts that inspire conversation and community gathering.. In addition to unique design and elevated food and beverage, a well-equipped, high-quality sound system is a cornerstone of every Corner Bar Management project.

“Most all our venues are very dance forward. We create unique, DJ-driven environments, and we pay a great deal of attention to the sound system; music is a big part of our atmospheres, so we need to get it right,” explained Ryan Doherty, Founder, Corner Bar Management. “To match the size and aesthetics of Lucky Day, and for the level of quality we wanted, our integrator suggested the XY Series from Pioneer PRO AUDIO. It has worked out perfectly for us.”



“We’ve worked with Pioneer PRO AUDIO systems in similar venues in the past, they are always flexible, easy to install and set up, and have a great sound,” said business associate Bob Athey. “When Ryan explained that they wanted high-quality, party-ready audio from a system that could also blend into the aesthetics of the bar, I knew he needed the XY Series.”

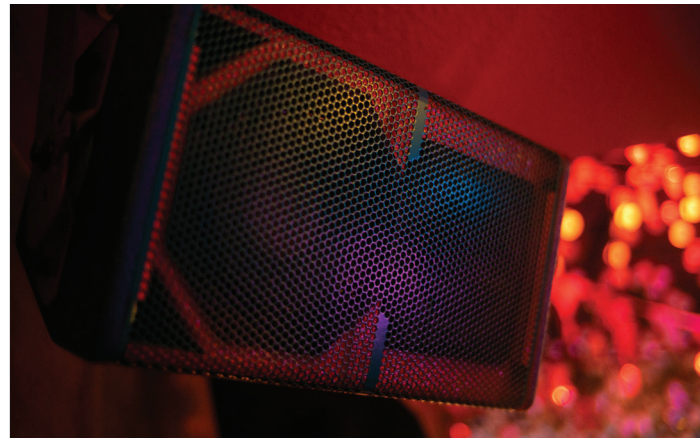
With the built-in Pioneer PRO AUDIO XY Series sound system, and a fully-equipped DJ booth featuring Pioneer DJ equipment, Doherty explained that the entire bar is designed to become a dance floor as the night progresses..

“The space is small and very theme-driven, so we tucked away and hid the subs all-round the bar, and the mains that we do see are flown above the dance floor, and

they look really good. It’s an attractive system,” added Doherty. “The system blends in nicely, and it sounds great. The first time we fired it up, we had a lot of decorative stuff shaking off the walls that we had to secure because of the new system.”

The Pioneer PRO AUDIO XY Series is a compact, versatile PA/monitor loudspeaker system perfect for venues and applications of nearly any size. The system’s unique high- and mid-range blended design produces a tightly controlled sound dispersion for an extraordinarily natural sound. This powerful wave throws a great distance, filling all corners of a room with bass, punch, and clarity that is powerfully comfortable for the audience. Because of the cabinets’ unique design, fewer boxes are needed as compared to other systems making the XY Series easy to transport, set up and install.





Doherty added that Lucky Day can also be rented out for private events, including wedding receptions, birthday parties and company events. The venue has four sound system zones, the main room, a front entry area, and front and back patio areas. Everything is tuned for smooth, consistent coverage, with appropriate sound levels for each zone. All the Lucky Day DJ booth equipment is from Pioneer DJ, including the players, mixers, controllers and booth monitors.

"We normally have DJs playing and controlling the system, and they can read the room well, so we don't need separate zones for separate genres or separate sources. We have one source for everything, but it sounds great everywhere," said Doherty. "Everything is tuned well, so there's no ear fatigue, and you can get pretty loud but still have a conversation right in front of the speakers. It's a crystal clear, warm, smooth sound that fits the space perfectly. We're very happy with it, and we would absolutely use Pioneer PRO AUDIO systems again."



PIONEER PRO AUDIO GEAR LIST:

- 4 **XY-122**
12" two-way full-range loudspeaker
- 2 **XY-81**
8" two-way full-range loudspeaker
- 1 **XY-218S**
Dual 18" bass reflex subwoofer
- 2 **XY-118S**
18" bass reflex subwoofer
- 2 **CDJ-3000**
15-inch two-way full-range loudspeaker
- 1 **DJM-900NXS2**
8-inch two-way passive mid-high loudspeaker
- 2 **XPRS 10**
Dual driver, reflex-loaded subwoofer
- 2 **CM-S58T**
8" surface mount loudspeaker

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Ryan Doherty | Founder, Corner Bar Management

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About Pioneer DJ

Pioneer DJ designs and builds market-leading DJ equipment and software for DJs. Since the launch of our first CDJ player more than 20 years ago, we've continued to work closely with DJs to deliver next generation products that inspire and shape the global dance music community. Pioneer DJ products range from entry-level controllers and CDJs for budding DJs to the top-flight NXS set up, which is club standard in professional DJ booths all over the world. In 2014 we launched KUVU, the online platform that lets clubbers find out what tracks DJs are playing, in real time.

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